

DJ BABZ

THE HEADMASTER





ABOUT US

Ambrose Owuor Ogutu, popularly known as DJ Babz The Headmaster, is a seasoned Kenyan DJ, media producer, and entrepreneur with over 15 years of professional experience across TV, radio, digital broadcasting, events, and talent mentorship. Recognized for clean, high-energy entertainment, Babz has built a brand that resonates across generations — from urban youth to corporate audiences.

Today, he leads as the CEO of BnQ Holdings, a diversified group with interests in media, real estate, education, and tech. Through every beat, stage, and platform, he lives his mission: Turning Vibes into Visions.

CAREER HIGHLIGHTS





📺 Television & Broadcast

- KTN (Standard Media Group):
 - 🎵 #PartyAllDJs (Thursdays @10 PM) – R&B & Hip-Hop throwbacks
 - 📺 Baseline (Weekdays @5 PM) – Youth-centered music & culture
 - 🎭 Rasha Rasha & KTN Burudani – Live entertainment shows
- Assistant Director – Mshamba TV Show
- A pioneer behind one of Kenya's iconic comedy programs, contributing to scripting, direction, and production.
- Founder – TV Margaribi (Western Kenya)
- Built one of the most viewed regional TV channels, focused on local stories, youth, and cultural empowerment.



CAREER HIGHLIGHTS

Radio Experience

- Ghetto FM – First platform for DJ Babz to connect with grassroots audiences
- YFM (Royal Media) – Hosted shows in the mid-2000s, blending urban flair and popular culture
- EchoLine Radio (Online) – Recently launched 24/7 digital station for:
 -  Clean DJ mixes
 -  Artist interviews
 -  Conscious conversation
 -  Listen Live




ECHOLINE
ONLINE RADIO

CAREER HIGHLIGHTS

👤 Entrepreneurship & Leadership

◆ CEO – BnQ Holdings

A multi-sector holding company focused on innovation and youth development through:

▪ Babz Media

A creative agency & talent bureau for:

- DJ & artist bookings
- Event production
- Livestream services
- Audio/video content



CAREER HIGHLIGHTS

- Modern Park Property Managers
BnQ's real estate arm handling:
 - Residential & commercial leasing
 - Property sales & management
 - Smart tech portals for tenants & landlords
- ModernHub App (In Development)
A smart property management app for:
 - Lease automation
 - Online payments
 - Maintenance tracking
 - Property listings



CAREER HIGHLIGHTS

- DJ Academy & Studio Hub – Siaya County
The region's first DJ school & livestream studio, offering:
 - Professional DJ training
 - Youth mentorship
 - Recording and streaming space for creators
 - Community outreach & monetization support





WEEKLY RESIDENCY EVENTS

01

Wednesday
Rhumba Night
Timeless African classics
Thursday
R&B Brunch
Inspired by #PartyAllDJs

02

Friday
Party Night
High-energy DJ + surprise guests
Saturday
Club Edition
Open format + Live performances
Sunday
Afrobeat x Amapiano Brunch
Afro-inspired laid-back groove





TESTIMONIALS



01

🎤 “DJ Babz is not just a DJ — he’s a movement. His clean content and powerful stage presence set him apart.”

— Joyce Mueni, Jameson Kenya

🎵 “From clubs to county events, Babz commands crowds and connects with people.”

— Dossier Lounge Management

02

🎓 “He helped build our DJ scene in Western Kenya — no one else mentors like him.”

— Brian Otieno, Graduate – Siaya DJ Academy

📺 “From the ghetto to media mogul — unmatched evolution.”

— Victor Mugo, Media Consultant



The official sponsor for great vibes presents:

Vice City

THE PERFECT BLEND

BUY & WIN
Cool merchandise

VENUE
Bushmark-Karen
(Close to KPS)

DATE
11th DEC 2019

ENTERTAINMENT BY
DJ Babz

WITH NO COGNAC APP

FOLLOW US ON INSTAGRAM AND FACEBOOK FOR MORE DETAILS

EXCESSIVE ALCOHOL CONSUMPTION IS HARMFUL
NOT FOR SALE TO PERSONS UNDER THE A

BRAND COLLABORATIONS

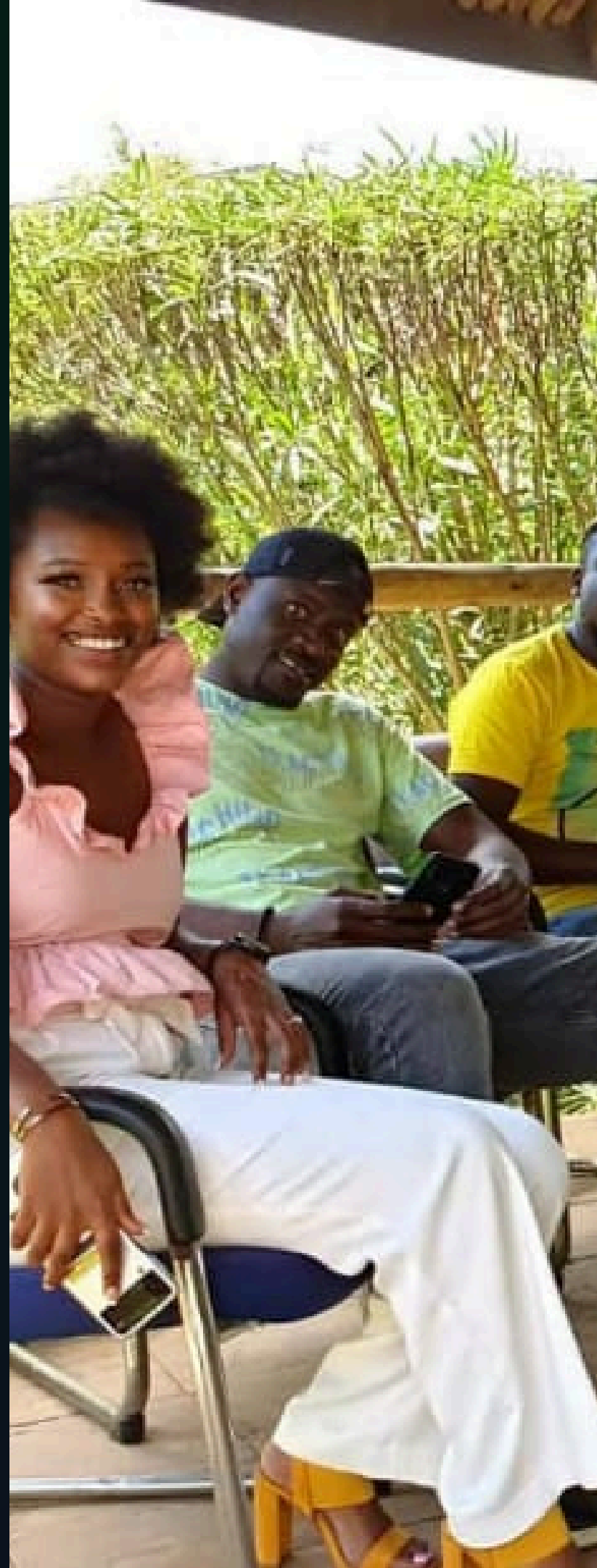
DJ Babz has worked with leading names such as:

01

- Jameson
- Gilbeys
- Viceroy (TV & Club Activations)
- Jooz Juice
- Clubs across the country

02

- QT Wellness
- Maria - Esparence
- Safaricom
- KPDA/KCB
- Mitsubishi Company



OUR VISIONS

01

To redefine entertainment in Africa by delivering clean, impactful, and culturally rich experiences that inspire, empower, and elevate the next generation of creatives — turning every vibe into a powerful vision for community growth, innovation, and purpose-driven entertainment.

OUR MISSION

01

Empower Clean Content Culture

Promote positive, family-friendly entertainment across all platforms — proving that clean can still be cool, relevant, and revolutionary.

03

Build Impact-Driven Media Platforms

Establish innovative digital and broadcast platforms like TV Margaribi and EchoLine Radio to give voice to local talent and real stories from the community.

02

Mentor & Develop Young Talent

Create training opportunities through DJ academies, studio hubs, and mentorship programs to nurture the next generation of creatives.

04

Bridge Entertainment with Entrepreneurship

Use music, events, and media as launchpads for business development, brand partnerships, and youth-led economic empowerment.



AVAILABLE FOR

- 🎧 DJ Performances (local/ international)
- 👤 Mentorship Talks & Workshops
- 📺 Media Appearances & Interviews
- 🏢 Corporate Events & Brand Launches
- 💡 Ambassadorships & Endorsements
- 🌍 Youth Empowerment Campaigns





PORTFOLIO



BOOKINGS & CONTACT



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MRFV+C8H Allimex Plaza, Mombasa Road,
Nairobi

THANK YOU

I'm truly humbled and grateful for every step of this journey — from spinning at small street shows to hosting national TV programs and building platforms that uplift others. To my loyal fans, corporate partners, fellow creatives, and the youth I've had the privilege to mentor — thank you for believing in the vision.

Every beat I drop, every platform I build, and every young dream I support is a tribute to the trust you've placed in me.

This journey isn't just mine — it's ours.

Let's keep turning vibes into visions.

Much love and respect,

🎧 DJ Babz The Headmaster

Ambrose Owuor Ogutu

About Event

Join us for an electrifying event featuring DJ Babz The Headmaster, one of Kenya's most respected DJs and media entrepreneurs. With a legacy of clean, high-energy entertainment across TV, radio, and live shows, DJ Babz blends soulful beats, dancehall, afrobeat, and amapiano into an unforgettable musical experience. Whether you're here to dance, network, or be inspired, this event promises powerful vibes, special guest moments, and a celebration of talent and culture — true to his mantra: Turning Vibes into Visions.

