

# DJ BABZ

## THE HEADMASTER





# ABOUT US

Ambrose Owuor Ogutu, popularly known as DJ Babz The Headmaster, is a seasoned Kenyan DJ, media producer, and entrepreneur with over 15 years of professional experience across TV, radio, digital broadcasting, events, and talent mentorship. Recognized for clean, high-energy entertainment, Babz has built a brand that resonates across generations — from urban youth to corporate audiences.

Today, he leads as the CEO of BnQ Holdings, a diversified group with interests in media, real estate, education, and tech. Through every beat, stage, and platform, he lives his mission:

Turning Vibes into Visions.



# CAREER HIGHLIGHTS

## 📺 Television & Broadcast

- KTN (Standard Media Group):
  - 🎵 #PartyAllDJs (Thursdays @10 PM) – R&B & Hip-Hop throwbacks
  - 📺 Baseline (Weekdays @5 PM) – Youth-centered music & culture
  - 🎭 Rasha Rasha & KTN Burudani – Live entertainment shows
- Assistant Director – Mshamba TV Show
- A pioneer behind one of Kenya's iconic comedy programs, contributing to scripting, direction, and production.
- Founder – TV Margaribi (Western Kenya)
- Built one of the most viewed regional TV channels, focused on local stories, youth, and cultural empowerment.



# CAREER HIGHLIGHTS

## 📻 Radio Experience

- Ghetto FM – First platform for DJ Babz to connect with grassroots audiences
- YFM (Royal Media) – Hosted shows in the mid-2000s, blending urban flair and popular culture
- EchoLine Radio (Online) – Recently launched 24/7 digital station for:
  - 🔊 Clean DJ mixes
  - 🎤 Artist interviews
  - 💬 Conscious conversation
  - 📡 [Listen Live](#)



  
**ECHOLINE**  
ONLINE RADIO



# CAREER HIGHLIGHTS

👤 Entrepreneurship & Leadership

◆ CEO – BnQ Holdings

A multi-sector holding company focused on innovation and youth development through:

■ Babz Media

A creative agency & talent bureau for:

- DJ & artist bookings
- Event production
- Livestream services
- Audio/video content





# CAREER HIGHLIGHTS

- Modern Park Property Managers  
BnQ's real estate arm handling:
  - Residential & commercial leasing
  - Property sales & management
  - Smart tech portals for tenants & landlords
- ModernHub App (In Development)  
A smart property management app for:
  - Lease automation
  - Online payments
  - Maintenance tracking
  - Property listings





# CAREER HIGHLIGHTS

- DJ Academy & Studio Hub – Siaya County  
The region's first DJ school & livestream studio, offering:
  - Professional DJ training
  - Youth mentorship
  - Recording and streaming space for creators
  - Community outreach & monetization support







# WEEKLY RESIDENCY EVENTS

01

Wednesday  
Rhumba Night  
Timeless African classics  
Thursday  
R&B Brunch  
Inspired by #PartyAllDJs

02

Friday  
Party Night  
High-energy DJ + surprise guests  
Saturday  
Club Edition  
Open format + Live performances  
Sunday  
Afrobeat x Amapiano Brunch  
Afro-inspired laid-back groove







# TESTIMONIALS



01

🎤 “DJ Babz is not just a DJ — he’s a movement. His clean content and powerful stage presence set him apart.”

— Joyce Mueni, Jameson Kenya

🎵 “From clubs to county events, Babz commands crowds and connects with people.”

— Dossier Lounge Management

02

🎓 “He helped build our DJ scene in Western Kenya — no one else mentors like him.”

— Brian Otieno, Graduate - Siaya DJ Academy

📺 “From the ghetto to media mogul — unmatched evolution.”

— Victor Mugo, Media Consultant





# BRAND COLLABORATIONS

01

DJ Babz has worked with leading names such as:

- Jameson
- Gilbeys
- Viceroy (TV & Club Activations)
- Jooz Juice
- Clubs across the country

02

- QT Wellness
- Maria - Esparence
- Safaricom
- KPDA/KCB
- Mitsubishi Company





# OUR VISIONS

01

To redefine entertainment in Africa by delivering clean, impactful, and culturally rich experiences that inspire, empower, and elevate the next generation of creatives — turning every vibe into a powerful vision for community growth, innovation, and purpose-driven entertainment.



# OUR MISSION

01

Empower Clean Content Culture  
Promote positive, family-friendly entertainment across all platforms — proving that clean can still be cool, relevant, and revolutionary.

03

Build Impact-Driven Media Platforms  
Establish innovative digital and broadcast platforms like TV Margaribi and EchoLine Radio to give voice to local talent and real stories from the community.

02

Mentor & Develop Young Talent  
Create training opportunities through DJ academies, studio hubs, and mentorship programs to nurture the next generation of creatives.

04

Bridge Entertainment with Entrepreneurship  
Use music, events, and media as launchpads for business development, brand partnerships, and youth-led economic empowerment.





# AVAILABLE FOR

- 🎵 DJ Performances (local/ international)
- 👤 Mentorship Talks & Workshops
- 📺 Media Appearances & Interviews
- 🏢 Corporate Events & Brand Launches
- 💡 Ambassadorships & Endorsements
- 🌍 Youth Empowerment Campaigns







# PORTFOLIO





# BOOKINGS & CONTACT



+254 722 343 943



[bnqholdings.wixsite.com/bnq-holdings-1](https://bnqholdings.wixsite.com/bnq-holdings-1)



[ceo@babzmedia.info](mailto:ceo@babzmedia.info)



MRFV+C8H Allimex Plaza, Mombasa Road,  
Nairobi



# THANK YOU

I'm truly humbled and grateful for every step of this journey — from spinning at small street shows to hosting national TV programs and building platforms that uplift others. To my loyal fans, corporate partners, fellow creatives, and the youth I've had the privilege to mentor — thank you for believing in the vision. Every beat I drop, every platform I build, and every young dream I support is a tribute to the trust you've placed in me. This journey isn't just mine — it's ours. Let's keep turning vibes into visions.

Much love and respect,  
🎧 DJ Babz The Headmaster  
Ambrose Owuor Ogutu

## About Event

Join us for an electrifying event featuring DJ Babz The Headmaster, one of Kenya's most respected DJs and media entrepreneurs. With a legacy of clean, high-energy entertainment across TV, radio, and live shows, DJ Babz blends soulful beats, dancehall, afrobeat, and amapiano into an unforgettable musical experience. Whether you're here to dance, network, or be inspired, this event promises powerful vibes, special guest moments, and a celebration of talent and culture — true to his mantra: Turning Vibes into Visions.

